



# SAN JOAQUIN FARM BUREAU FEDERATION

## 2022 Gun Raffle Calendar

May 30, 2021

Dear Friends of Agriculture:

We are thrilled to announce that we will be doing another Gun Raffle Calendar in 2022, an exciting fundraising opportunity for us and our participants. Many of you may know, SJFB is a non-profit organization that devotes our time and resources to advocating for agriculture at the county, state, and national level. As a membership organization, your dues are utilized to support local agriculture and fight onerous regulations.

The 2022, gun raffle calendar will again consist of 52 guns. There will be one raffled off every Wednesday in 2022. SJFB will sell only 520 calendars, giving participants a 1 in 10 chance of winning a gun. The price of each calendar is \$100.00 and will be available for sale early August 2021.

This program provides you a special sponsorship opportunity. Should you choose to sponsor the gun calendar, your business's logo and information will be advertised on the calendar for an entire year, hanging in homes and offices of the 520 calendar owners. This special opportunity will allow you to promote your business to a larger crowd for an extended period of time. Your logo and information will also be featured on all of our gun calendar advertisements, for even more publicity.

The sponsorship levels are as followed: (all sizes are approximate)

- **\$450** for a 3" X 2" rectangle
- **\$1,800** for a quarter page (6" X 4" rectangle)
- **\$3,600** for a half page (6" X 8" rectangle)
- **\$2,500** for a "month" sponsor. Your logo and contact info will be featured on the calendar page of your specific month. Every week of your month, your business will be announced during the gun drawing and publicized in the weekly winner emails. You will also sponsor one premium gun the last drawing of your month.

It is our hope that you will be able to take advantage of this amazing opportunity to promote your business. All sponsors are also recognized on our website [www.sjfb.org](http://www.sjfb.org).

To confirm your sponsorship, please contact the SJFB office at your earliest opportunity. There is limited space available and we need commitments, ad art and logos **by June 25, 2021**. You may reach us by phone at (209) 931-4931, by fax at (209) 931-1433, or by email at [amber@sjfb.org](mailto:amber@sjfb.org) with any questions or to confirm a sponsorship.

Sincerely,

*Bruce Blodgett*  
Executive Director

**2022 San Joaquin Farm Bureau Federation Gun Raffle Calendar**

Thank You to our Platinum Sponsor **AMERICAN AGCREDIT**

**January 2022**

**This Month Sponsored by:**  
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Join or Renew your FB Membership today! Call (209) 931-4931 or visit [www.SJFB.org](http://www.SJFB.org)